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WHAT IS CLAIMED IS:

| A method of maintaining a website, the method comprising: |
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| providing electronic help on a website; |
| collecting usage data from the electronic help; and |
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providing at least one report, said report being indicative of the usage data.

- 2. The method of maintaining a website of Claim 1, further comprising modifying the website based on said report.
- 3. The method of maintaining a website of Claim 1, wherein said report is generated automatically upon receipt of usage data.
 - 4. The method of maintaining a website of Claim 1, wherein said usage data includes a user browser type.
 - 5. The method of maintaining a website of Claim 1, wherein said usage data includes a user address.
 - 6. The method of maintaining a website of Claim 1, wherein said usage data includes a requested help topic.
 - 7. A system for website help, comprising:
 - a tracking module adapted to track and log movements of a user in a help environment;
 - a recording module adapted to record information pertaining to the user and to the movements; and
 - a reporting module adapted to report usage of the help environment.
- 8. The system for website help of Claim 7, wherein said recording module is further adapted to record a user browser type.
 - 9. The system for website help of Claim 7, wherein said recording module is further adapted to record a user address.

10. The system for website help of Claim 7, wherein said recording module is further adapted to record a requested help topic.